

Wave Realty Group— Privacy Policy

Last Updated: July 7, 2026

Welcome to Wave Realty Group. We respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you interact with us, particularly through our website.

By using our website or submitting any form, you agree to the terms of this Privacy Policy.

1. Information Collection

At Wave Realty Group, we collect information to provide a seamless and efficient experience for homeowners looking to sell their properties quickly and easily. The types of information we may collect include:

- **Personal Identification Information:** Name, email address, phone number, and mailing address when you fill out forms on our website.
 - **Property Information:** Details about the property you are selling, such as location, condition, and ownership status.
 - **Usage Data:** Information on how you access and use our website, including your IP address, browser type, browser version, pages visited, time and date of visit, time spent on pages, and other diagnostic data.
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2. Use of Information

The information we collect is used for the following purposes:

- To provide and maintain our services
 - To contact you regarding your property inquiry and cash offer
 - To send appointment reminders, follow-up communications, and service updates
 - To notify you about changes to our services
 - To provide customer support
 - To gather analysis and information so that we can improve our services
 - To monitor usage of our website
 - To detect, prevent, and address technical issues
 - To comply with applicable laws and regulations
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3. Information Sharing and Disclosure

Wave Realty Group will not share your personal information with any third parties except as described in this Privacy Policy. We may share personal data with:

- Vendors and service providers who assist us in meeting business operations needs and who are contractually obligated to keep personal information confidential.
- Affiliated entities that are involved in facilitating your property transactions.
- Law enforcement, government officials, or other third parties when disclosure is required by applicable law, regulation, or legal process.

Notwithstanding the above, mobile phone numbers and SMS opt-in consent data are never shared, sold, rented, or disclosed to any third parties or affiliates for marketing or promotional purposes under any circumstances.

4. SMS Messaging Program — A2P 10DLC Compliance

4.1 Program Description

By submitting your phone number through any Wave Realty Group form, landing page, or opt-in process, you expressly consent to receive automated SMS/MMS text messages from Wave Realty Group. Messages may include property offer updates, appointment reminders, follow-up communications, and service-related notifications.

4.2 Opt-In

Consent to receive SMS messages is obtained when you actively check an unchecked consent checkbox on our website form and submit your information. The checkbox is not pre-checked and is accompanied by the following disclosure language:

"By checking this box, I agree to receive automated SMS/MMS messages from Wave Realty Group including property updates, appointment reminders, and follow-up communications. Message & data rates may apply. Message frequency varies. Reply STOP to unsubscribe or HELP for assistance. Consent is not required as a condition of any purchase or service."

4.3 Opt-Out

You may opt out of all SMS communications at any time by replying **STOP** to any message received from Wave Realty Group. Your request will be processed immediately and you will receive a one-time confirmation message. No further messages will be sent after your opt-out is processed.

4.4 Help

Reply **HELP** to any message from Wave Realty Group for assistance, or contact us directly at (615) 533-4499 or via our website at WaveRealtyGroup.com.

4.5 Message Frequency

Message frequency varies based on your activity and interactions with Wave Realty Group.

4.6 Rates

Message and data rates may apply depending on your mobile carrier and plan. Wave Realty Group is not responsible for any charges incurred from your mobile carrier.

4.7 No Third-Party Sharing

Mobile opt-in data, phone numbers, and SMS consent information will never be shared, sold, rented, or disclosed to any third parties or affiliates for marketing or promotional purposes under any circumstances. This policy applies without exception.

4.8 Compliance

Wave Realty Group complies fully with the Telephone Consumer Protection Act (TCPA), CTIA Messaging Principles and Best Practices, and all applicable A2P 10DLC carrier requirements.

4.9 Terms & Conditions

For full details on our messaging program, please refer to our Terms and Conditions at:
[INSERT T&C /pub URL HERE]

5. Data Security

We value your trust in providing us your personal information and strive to use commercially acceptable means of protecting it. We implement both administrative and technical measures to protect your personal information, including:

- Certified data encryption methods
- Secure access controls and data protection protocols

However, no method of transmission over the internet or electronic storage is 100% secure. We will use commercially acceptable means to protect your personal information but cannot guarantee absolute security.

6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track activity on our website and store certain information. Cookies are files with a small amount of data which may include an anonymous unique identifier.

We use cookies and similar technologies for:

- Analyzing site traffic and user behavior
- Remembering your preferences

- Improving website functionality and user experience

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our service.

7. Your Rights and Choices

You have the right to:

- Access, update, or delete your personal information by contacting us directly
 - Opt out of SMS communications at any time by replying STOP to any message
 - Opt out of email communications by following the unsubscribe instructions in any email we send
 - Request information about the personal data we hold about you
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8. Children's Privacy

Our service does not address anyone under the age of 18. We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact us immediately and we will take steps to delete that information.

9. Links to Other Websites

Wave Realty Group is not responsible for the practices employed by websites linked to or from our website, nor the information or content contained therein. When you use a link to go from our website to another website, this Privacy Policy is no longer in effect. Your browsing and interaction on any other website is subject to that website's own rules and policies.

10. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page with an updated effective date. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

11. Governing Law

This Privacy Policy is governed by and construed in accordance with the laws of the State of Texas, United States.

12. Contact Us

If you have any questions regarding this Privacy Policy or our SMS messaging program, please contact us at:

Wave Realty Group

Phone:

Website:

Address:

By using our website and services, you consent to this Privacy Policy.